

Tim Campbell to fill new Minesoft Ltd Business Development role, Oct 3, 2007

Long Beach, New York October 3, 2007 – Minesoft LTD, a leading provider of patent search, analysis and distribution tools, today announced that Timothy P. Campbell has been named Vice President for North America Sales and Business Development.

Tim Campbell, who has a successful track record in patent related business development such as selling MAPIT for Manning and Napier Information Services and as one of the Founders of IP.COM's Prior Art Database will provide expertise and leadership for the growth of Minesoft's suite of IP products in North America. He officially joined on September 1.

"We aim to mirror the success we have experienced in Europe based on the same fundamental company values held since we opened for business ten years ago: based on delivering the best product we can and the most knowledgeable and responsive customer service possible", explained Ann Chapman, Director and co-founder.

Most recently, Tim Campbell was Vice President of Sales for IP.COM, a leading provider of defensive publishing services. Before IP.COM Campbell was Director of Business Development at Manning and Napier Information Services responsible for selling IP consulting services as well as subscriptions to MAPIT, an early player in patent searching and analysis. Campbell holds a degree in Psychology from Fairfield University.

About Minesoft

Minesoft (www.minesoft.com), founded in London in 1996, has become recognized as a leading name in the patent information world, known for its user-friendly, robust and efficient patent search, workflow and delivery tools. Minesoft's flagship product, PatBase, jointly developed with RWS Group, a leading public Intellectual Property search and translation company headquartered in the UK, is the largest single patent database in existence built by patent search professionals for patent search professionals with the fundamental premise of increasing efficiency and accuracy by searching full-text and classifications of extended patent family data. Recently Minesoft developed PatentArchive, a knowledge workflow tool designed to capture, document and archive the technological expertise of technologists so that business professionals can make quick informed decisions while not experiencing the common information-overload problem, as well as developing PatBase EXPRESS with RWS, a simple patent search and retrieval tool intuitive enough for the an end-user while still searching the vast PatBase database.

For more information please Minesoft at www.minesoft.com or call us at 516.431.1356.